incite

ANALYTICS THAT MOVE YOU

INCITE ANALYTICS

Bridging the gap between data and people

Perceptive analytics for business transformation

Incite Analytics helps visionary leaders solve complex business challenges with a unique methodology of perceptive problem solving and insightful analytics.

Companies need data to make smart business decisions. However, they are drowning in a sea of data. Extracting meaningful information and timely indicators is difficult. How can leaders be certain they're drawing the right conclusions or even asking the right questions? **We can help.**

PERCEPTIVE PROBLEM SOLVING

We create strategic analytics that thoroughly address complex problems by fully scoping and framing the issues, asking the right questions, exploring multiple viewpoints, and offering alternative solutions.

EXCEPTIONAL EXECUTION

We ensure engagements are well executed with a process that aligns all stakeholders from the stockroom to the boardroom, builds productive relationships, and ensures successful, long-term adoption of solutions.

Who we are

We are a diverse and agile strike force of senior practitioners assembled to inspire and lead our clients to innovative solutions. Our blend of cross-functional skills combines business acumen and cutting-edge technology expertise with change-management proficiency. We have what many consultants claim but few possess: a results-oriented mindset, great team chemistry, diverse skillsets, and dynamic adaptability.

Incite philosophy — We believe in a strong focus on business outcomes, a positive client experience, and a transparent process that promotes client independence through shared knowledge.

Areas of expertise

We can implement one or more parts of a total solution, but we get better results when we solve our clients' problems with a holistic approach. **There are five main pillars to our approach.**

Strategy and alignment
We fully scope a business challenge, frame it properly, and ensure everyone throughout the organization is aligned.

Information design and UX
We build simple UIs with intuitive visualizations that are understandable at a glance and provide actionable insights.

Data engineering
We connect to, acquire, and organize data from anywhere to create performant, high-quality data foundations.

Data science
We create descriptive, predictive, and prescriptive dashboards from mathematical models, machine learning, and AI.

Managed analytics
We optionally build analytics capabilities in our modern cloud architecture so that companies can focus on what they do best.

Industries

Our holistic approach to problem solving through analytics is applicable to a broad range of challenges in a wide variety of industries.

> ### MANUFACTURING

Incite works with manufacturers to create full-featured analytics foundations that solve complex manufacturing issues and that allow plants to quickly respond to business and operational needs.

> ### MOBILITY

Incite discovers and exploits data to help automakers and new mobility providers build resilient analytics foundations that maximize their data's value and create clear business indicators.

> ### HOSPITALITY

Incite helps hotel brands, entertainment venues, and food service companies better understand customer interactions and sales metrics, and improve revenue, profit, and customer satisfaction.

> ### HEALTHCARE

Incite helps medical establishments of all kinds – from non-profit hospitals to health provider networks and large health insurance providers – extract real-time value out of vast amounts of data to improve patient care and control outgoing investments.

Operational focus

Who, What, and Why before How

Who
We ensure stakeholder buy-in and collaboration with end users from start to finish.

What
We correctly frame problems, properly scope them, and account for complexity.

Why
We align a project to organizational and functional objectives.

How
We choose the right tools and methods for solving a problem.

"Incite has a unique approach to data analytics; they understand how to get to the root of a problem and how to manage organizational dynamics in order to effect change."
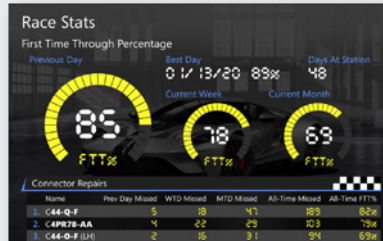
IT Director, Visteon

Sample use cases

Global manufacturing efficiency. 10% efficiency improvement through reduction in line run-time and direct labor

Manufacturing efficiency and quality gamification. 7-figure annual savings through improvements in FTT, quality, warranty, and operator morale
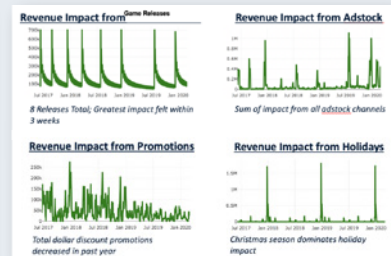
Hospitality business improvement. Secured mobile access to real-time food service performance metrics by category, geography, and critical subsegment

ADAS engineering efficiency optimization. 7-figure annual savings through headcount optimization and overall feature program time

Healthcare outcome optimization. Health system insurance metrics that show where, why, and how dollars are spent to guide efficiency, improvement, and investment

Return on digital ad spend. 12% revenue increase based on optimization of $50M annual digital marketing budget

"We help transform companies by turning data into insights and contextualizing the insights in a way that improves the top and bottom lines."

Matt Griffin, CEO, Incite

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About Incite

Incite offers analytics solutions created with a unique methodology to help visionary leaders rapidly realize business value and reduce risk exposure. Their tailored solutions deliver intuitive visualizations with rich, actionable insights based on descriptive, predictive, and prescriptive analytics. They also address the human factors involved in transformative change to ensure corporate adoption and long-term success. Headquartered in Detroit, Incite has helped many household-name and Fortune 500 companies solve their business challenges and improve their own internal competency in both analytics and change management.

Improve business performance.   Reduce risk exposure.   Drive positive change.

incite-analytics.com